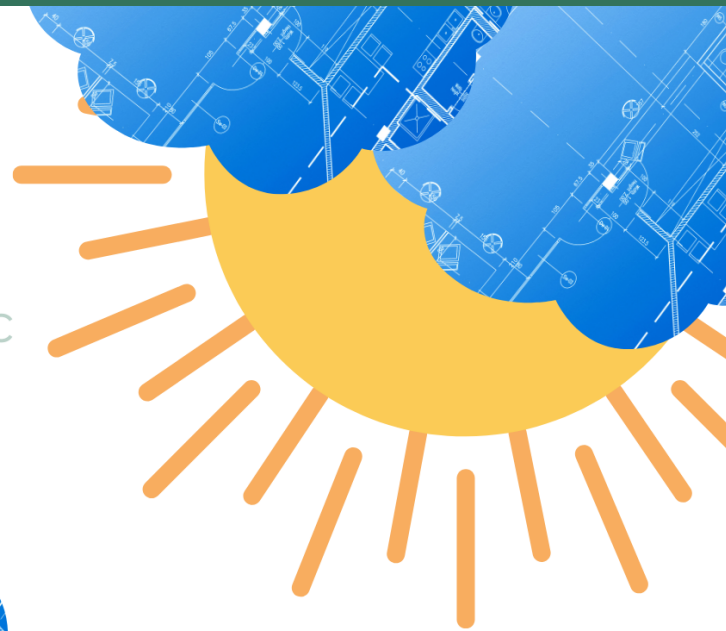


PAW ANNUAL CONFERENCE 2021

Silver Linings:

Planning Beyond the Pandemic



Planning Association of Washington

NOVEMBER 15-16, 2021

Campbell's Resort
Lake Chelan, WA

PRESENTED BY THE PLANNING ASSOCIATION OF WASHINGTON



PLANNING ASSOCIATION OF WASHINGTON

Our vision is of strong and livable communities guided by informed citizens. Our mission is to help shape a vibrant Washington through effective and informed community planning. We do this by providing an inclusive forum for sharing problems and solutions, developing planning knowledge and putting this knowledge into the hands of the public and their elected officials. Our goals are to provide education, develop a sustainable infrastructure that will build organizational capacity and grow awareness of the purpose and value of PAW.

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Welcome to the 2021 Planning Association of Washington (PAW) Conference



PAW is pleased to present its 2021 conference at everyone's favorite location, Campbells Resort in Chelan. The theme for the event is "Silver Linings". This conference is very special because it is In-Person. One of the first such events offered this year. We have been working very hard to put together this conference and offer two session tracks. The Silver Linings Track speaks to the COVID experience over the last (nearly) three years in our Silver Linings Track. The Planner's Skills Camp is our established track to bring essential planning tools to the beginning planner and to provide a refresher course for those who may be a little out of practice.

Two evening events will bring us together outside of the conference venue, and outside (so dress warm!). Sunday is a welcome event at Tsillan Cellar and Monday is our Joint APA/PAW Award Ceremony at Benson Vineyards Estate Winery. Yes! Both events lend themselves to some wine tasting, cheese plates, and Chelan-style dinners. The PAW Board looks forward to catching up with each of you at these events...and during the conference of course.

We are honored to host two stellar speakers during our lunch venues. On Monday I will introduce our Keynote Speaker Steve Austin. Mr. Austin is a 30+ year urban planner and land use attorney and is currently a professor at Washington State University. Mr. Austin was a recent speaker in Spokane at the 2021 Annual WASLA Conference. On Tuesday Phil Olbrechts will review recent, important land use cases applicable to Washington State from the past year. Mr. Olbrechts serves as a hearing examiner, land use council, or city attorney for 20 municipalities. He has published numerous articles on land use law and is the last editor of the "Short Course on Local Planning", published by the Washington State Department of Commerce. Phil is a long-standing PAW Board Member.

We've packed this two-day conference with sessions, formal and informal networking opportunities, excellent food, and wine! We hope your experience will be so memorable that you will want to join us in April 2022 (just six short months from now!) for the regularly scheduled PAW Spring Conference. If you have some session ideas or speaker suggestions, please chat with me or a PAW Board Member! Take advantage of our volunteer opportunities throughout the conference. Check the registration table for more information. And keep an eye out for the raffle baskets that will be raffled off throughout the conference. The funds from the raffle will support future PAW training seminars, Boot Camps, webinars, Hoppy Hours, etc. We thank you for your support. Remember, "Good planning doesn't just happen..."

*Cheers,
Marla S. Powers
PAW President, Conference Chair
Board Member since 2015*

THANK YOU TO ALL OF OUR SPONSORS

MONSOON LEVEL



THUNDER LEVEL



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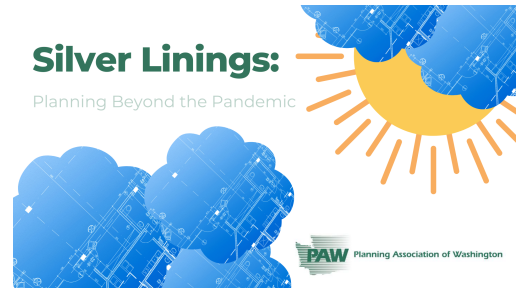


SPONSOR-IN-KIND



2021 PAW ANNUAL CONFERENCE AGENDA

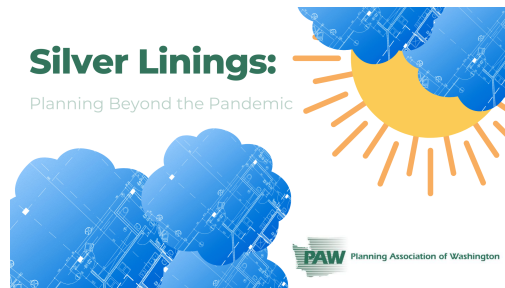
Silver Linings:
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MON. NOV. 15TH																									
7:00 – 8:00 AM	REGISTRATION & BREAKFAST (CENTENNIAL BALLROOM)																								
8:20 – 8:40 AM	WELCOME BY MAYOR GOEDDE (CENTENNIAL BALLROOM)																								
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2021 PAW ANNUAL CONFERENCE AGENDA

Silver Linings:
Planning Beyond the Pandemic



TUES. NOV. 16TH		
6:00 AM	MORNING RUN! (MEET AT THE LOBBY)	
7:00 - 8:00 AM	BREAKFAST WELCOME (CENTENNIAL BALLROOM)	
	PLANNER'S SKILLS CAMP (STEHEKIN BALLROOM)	SILVER LININGS (CENTENNIAL BALLROOM)
8:00 - 9:30 AM	SESSION 1E: CIVIC ENGAGEMENT IN AN ON-LINE WORLD: COVID-ERA EXPERIENCES AND INSPIRATIONS (HYBRID SESSION)	SESSION 2E: LEGACY PESTICIDES AND RESIDENTIAL DEVELOPMENT? WE HAVE THE REMEDY!
9:30 - 9:45 AM	BREAK (CHECK OUT BY 11 AM)	
9:45 - 11:15 AM	SESSION 1F: VIEW FROM ACROSS THE COUNTER BY LDC	SESSION 2F: RETHINKING HOW WE DO STUFF
11:30 - 12:30 PM	LUNCH & CASE LAW UPDATE: PHIL OLBRECHTS, ATTORNEY AT LAW (CENTENNIAL BALLROOM)	
12:45 - 2:15 PM	SESSION 1G: INTRODUCTION TO TRANSPORTATION PLANNING BY SPOKANE REGIONAL TRANSPORTATION COUNCIL (SRTC)	SESSION 2G: PLANNING THROUGH THE LENS OF ARTS AND CULTURE
2:15 - 2:30 PM	BREAK	
2:30 - 3:45 PM	SESSION 1H: INTRODUCTION TO TRIBAL PLANNING	SESSION 2H: WHAT THE PANDEMIC TAUGHT US

Thank you to all our conference sponsors!



KEYNOTE SPEAKER: STEVE AUSTIN



*Monday, November 15, 12:00-1:00pm
Centennial Ballroom*



Steve Austin's professional experience encompasses over 30 years as an award-winning city and regional planner, land use attorney, urban designer, and university professor. Steve currently teaches landscape architecture, urban planning, and construction law at Washington State University in Pullman.

Countdown to Net-Zero 2050: What Washington State's New Climate Laws Mean for Urban Planning

The climate crisis is accelerating and intensifying. In response, Washington state has quickly put into place the most comprehensive and ambitious package of climate laws of any US state. This session will provide an up-to-date overview of the crisis, examine Washington's new climate laws, and outline what they could mean for urban planning.

CASE LAW UPDATE: PHIL OLBRECHTS



*Tuesday, November 16, 12:00-1:00pm
Centennial Ballroom*



Phil Olbrechts serves as a hearing examiner, land use council or city attorney for 20 municipalities. He has published numerous articles on land use law and is the last editor of the "Short Course on Local Planning", published by the Washington State Department of Commerce.

Phil has taught several land use courses at the University of Washington College of Architecture and Urban Planning and has made hundreds of presentations on land use law throughout the state including legal education seminars, legal conferences and training programs for local appointed and elected officials.

He has presented at hundreds of Short Courses, and is a current member of the Board of Directors of the Planning Association of Washington. Phil is an honors graduate of the Seattle University Law School and a former partner at Ogden Murphy Wallace, PLLC. He is currently managing member of Olbrechts and Associates, PLLC.

Case Law Update 2021:

In this session, longtime land use attorney, Phil Olbrechts, reviews recent, important land use cases applicable to Washington State from the past year.

TRACK 1: PLANNER'S SKILLS CAMP



DAY ONE:

Monday, November 15
Stehekin Ballroom

Session 1A: SEPA (HYBRID SESSION) NUTS AND BOLTS WITH DEPARTMENT OF ECOLOGY - FRAN SANT

SEPA - Join me and your fellow planners as we explore the nuts and bolts of the State Environmental Policy Act. This session will focus on lead agency responsibilities under SEPA, reviewing the SEPA checklists, and how to get help and find SEPA resources. I will also cover common SEPA document mistakes, clarify public notice requirements and wrap up with the importance of lead agencies adopting their own SEPA policies and procedures. After the presentation, we will hold plenty of time for SEPA questions. Bring your challenging SEPA scenarios and your tough SEPA questions and I'll try to get to as many as I can.



Fran Sant is the SEPA policy lead and a senior environmental planner for the Shorelands and Environmental Assistance Program at the Washington State Department of Ecology. She has been providing State Environmental Protection Act (SEPA) technical assistance and working with SEPA since joining Ecology in 2012. Prior to joining Ecology Fran was with the Governor's Office for Regulatory Assistance and Innovation and the Office of Secretary of State.

SESSION 1B: PROJECT MANAGEMENT FOR PLANNERS - BILL GRIMES AND ALICIA AYARS

This session on project management for planners will focus on the life of a project. Attendees will learn how a project is developed from policy, moves from proposal to budget, and is kept on track. Learn skills and tools to manage timelines, budgets, and reporting requirements. Learn how to close a project, without doing 50% of the work in the last few weeks. This interactive session will let you learn from both the trainers and other planners attending the session.



William Grimes, AICP-Project Manager/Planning Lead. Bill has more than 30 years of planning, design, and public engagement experience, working on comprehensive plans, transportation plans and projects, zoning, public transit master plans, critical areas ordinances, shoreline master programs, regional design frameworks, and development master plans. Some of his notable projects have involved neighborhood, district, and downtown master plans, comprehensive plans, parks planning, plans for private development and innovative implementation measures such as tax-increment financing, transfer of development rights programs, and public transportation benefit areas. Throughout his career, Bill has committed to transparent process, active and informed community dialogue, and application of creative, pragmatic, and effective design strategies that consider multiple perspectives and priorities.



Alicia is a strong collaborator who has experience with comprehensive plans, public engagement, subarea planning, current planning permit review, policy development, and implementation strategies. She began her career in the public sector, developing skills in community engagement, customer service, project and budget management, and was project lead for many city initiatives. Her notable projects include establishing a housing task force to address quality and affordable housing. She convened a large stakeholder group of elected officials, local nonprofit and for-profit housing developers, and leaders in the financial and real estate markets to analyze housing data and derive strategies for improving housing accessibility and quality across the community. Planning processes facilitated by Alicia will draw on the power of collaboration and community. With a desire to provide engaging and quality work, Alicia values planning that positively impacts people and their community.

TRACK 1: PLANNER'S SKILLS CAMP



DAY ONE:

Monday, November 15
Stehekin Ballroom

SESSION 1C: HOW TO SUCCESSFULLY WRITE A GRANT AND MANAGE CONTRACTS - ANNE FRITZEL, MARY REIBOLD, & WAYNE CARLSON

In this session, you will learn about applying for and managing grants. The session includes tips for focusing your grant search, writing a successful application, and what you can do to keep your grant manager happy. You will hear about the grant review and award process from the Washington State Department of Commerce and learn insights from AHBL on how to manage your grant successfully. This engaging session will get you ready for funding success.



Anne Aurelia Fritzel, AICP, is the Housing Programs Manager with Growth Management Services, at the Washington State Department of Commerce. Anne oversees the development of guidance for implementing new housing-related planning requirements, three housing grant programs, and the multifamily tax exemption program. Before joining Commerce, Anne worked for local governments in British Columbia, in Washington State, specializing in transportation planning and urban design. Anne has a B.Sc. in Economics from the University of Victoria in British Columbia, and a Master's degree in Urban and Regional Planning from the Queen's University, in Ontario, Canada.



Mary Reinbold, AICP is a senior planner in the Housing Program with Growth Management Services, at the Washington State Department of Commerce working on the multifamily tax exemption program. Prior to working at Commerce Mary was at the City of Bonney Lake working in both current and long range planning. Mary has a background in social services, specifically focused on homelessness.

Mary has a B.A. in Economics from the University of North Carolina at Greensboro, and a Master's degree in Urban and Regional Planning from Eastern Washington University. Mary was originally attracted to planning as a way to demystify government processes, making meaningful engagement accessible to all members of a community and that hasn't changed! Mary serves on the Board of Directors for PAW and would love to talk to you if you'd like to get more involved.



Wayne Carlson, Principal AHBL - Principal and land use planner with more than 25 years of professional experience preparing environmental permits, development regulations, and ordinances. Wayne has assisted nearly 70 cities and counties in Washington and California integrate sustainable stormwater management practices into codes and standards as required under local NPDES Municipal Stormwater Permits.

As a consultant to the Puget Sound Partnership, he worked with 36 Puget Sound cities and counties with amendments to local codes and engineering standards to facilitate local use of low impact development (LID) practices. This includes collaborative work with the Department of Ecology, the University of Washington, Washington State University, and the Puget Sound Partnership to define the characteristics of an LID project. He also worked with 35 cities and counties along California's Central Coast.

He has current appointments teaching Green Infrastructure courses at the University of Washington and The Ohio State University. He also was appointed to the Washington State Department of Ecology's Low Impact Development Implementation Committee, which was a committee that provided recommendations on integrating LID into the Department of Ecology's Phase I and Phase II Municipal General Stormwater Permits.

TRACK 1: PLANNER'S SKILLS CAMP



DAY ONE:

Monday, November 15
Stehekin Ballroom

SESSION 1D: ETHICS - MARY REINBOLD & ANNE FRITZEL

In this session we will review the APA code of ethics. Attendees will review real cases from 2020 and learn about how the ethics board applies the code of ethics to real world scenarios. This will be a lively session with active discussion.



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TRACK 1: PLANNER'S SKILLS CAMP



DAY TWO

Tuesday, November 16
Stehekin Ballroom

SESSION 1E: CIVIC ENGAGEMENT IN AN ON-LINE WORLD: COVID-ERA EXPERIENCES AND INSPIRATIONS (HYBRID SESSION) - STEVEN CECIL, CAROLINA PRIETO, EUNICE KIM, HOLLY MADILL, & JEFF ARANGO

This session of brief presentations and facilitated discussion will explore the silver linings drawn from the rapid adjustment to an on-line planning world for community engagement over the past two years. Planners have adopted many new communication tools during the Covid era for community engagement – for meetings, workshops, hearings, presentations, and input. This has required rapid innovation using evolving software, platforms, and methods to provide robust engagement while expanding inclusion of broader communities. In some cases, the convenience of on-line participation has dramatically enhanced the quantity and quality of community engagement by distributing information, sharing opinions, and building consensus. The presentations will provide specific case studies and information as we sift through the both the positive and negative experiences drawn from the dizzying blizzard of tools and techniques: dashboards, mashups, Zoom, Team, Miro, Open Town Hall, websites, Facebook, Twitter, Social Pinpoint, Street Story, Survey Monkey, and many more. This interactive session will feature a combination of on-site and on-line panelists demonstrating methods that they have used successfully in Washington and other regions of the country.



Steven Cecil FAIA ASLA, Senior Planner and Urban Designer, Framework (Panel Moderator)
Dedicated to a multi-disciplinary approach to design and planning challenges, Steve contributes his extensive background in innovative community engagement as the leader of many planning initiatives for downtown plans, streetscapes, waterfront planning and design, comprehensive plans, infrastructure and other project types. On a nationwide basis, he led early urban planning and design initiatives for new electric vehicle technologies and Bus Rapid Transit, organizing national seminars and design competitions while serving as professional advisor and manager for coalitions of federal agencies, utilities and corporations. He began his career in Seattle before moving to Boston where he founded and led a substantial multi-disciplinary practice for many years, prior to returning to the Pacific Northwest and joining the consulting planning team at Framework.



Carolina Prieto, Community Engagement Manager, Metropolitan Area Planning Council, Boston - Carolina Prieto serves as the Community Engagement Manager in the Department of Strategic Initiatives for this planning council that provides regional and municipal planning services for over 100 communities in the Boston metro region. She develops and implements community engagement strategies, employing creative techniques that have a special focus on including historically underrepresented groups. She is a skilled facilitator and has developed Equitable and Inclusive Community Engagement training for staff and community partners. Before joining MAPC, Ms. Prieto was a community engagement coordinator for the Boston Public Health Commission's Office of Racial Equity and Health Improvement, where she assembled a commission-wide equitable community engagement plan. She was previously a health education coordinator at Sociedad Latina and a community development and business coordinator for Go Local MetroBoston.



Eunice Kim AICP LEED GA, Long-Range Planning Manager, Community Development, City of Salem, Oregon - Eunice Kim leads Salem's Long-Range Planning projects as a member of the Planning Department. Currently engaged in a multi-year comprehensive planning project, she has adapted the process to enhance on-line access, participation, and communication. She managed the preparation of the NESCALansing Neighborhood Plan which was selected for a statewide award for Achievement in Community Engagement by Oregon's Land Conservation and Development Division in 2018. She led imaginative programs partnering with local schools and organizations to involve Hispanic families and businesses in the process. With a Master's Degree in Urban and Environmental Policy and Planning from Tufts University, she is serving as a Board Member of the Oregon Chapter of the APA.

TRACK 1: PLANNER'S SKILLS CAMP



DAY TWO

Tuesday, November 16
Stehekin Ballroom

Session 1E: CIVIC ENGAGEMENT IN AN ON-LINE WORLD CONT.



Holly Madill AICP, Executive Director, National Charrette Institute, Michigan State University
Holly Madill, AICP, is the director of the National Charrette Institute which is devoted to training practitioners to be skilled leaders of charrettes, community engagement programs, and meeting facilitation. A previous leader of charrette projects, she has been prepared communication strategies and facilitated numerous engagements for private, nonprofit, institutional and public entities. She brings a broad planning background spanning a wide range of topics including capacity building, community engagement, placemaking, transportation and walkability, and natural resources. Holly is a member of the American Institute of Certified Planners (AICP) and holds a Bachelor's degree in Environmental Science from the University of Alabama and a Master's degree in Urban & Regional Planning from Michigan State University.



An urban planner and designer, Jeff has worked with a wide variety of communities to strengthen their neighborhoods and downtowns with effective community engagement, engaging graphics, and videos as core ingredients. Jeff has served as the Planning Director for Essex Junction, VT and Langley, WA. Most recently he has worked on the private side as a consultant, helping communities revitalize downtowns, create new town centers, retrofit suburban areas to improve sustainability and quality of life, redesign streets and public spaces to be more vibrant and fun, and develop public art programs. Jeff is also an expert in parking analysis, policy, and management to support community goals for downtowns, neighborhood districts, and tourism related uses. Jeff has worked together with Framework on many projects including the transformation of 2nd Street in Langley, and projects in Lakewood, Shelton, and Olympia. He is currently leading projects in Poulsbo, Bainbridge Island, Bremerton, and Lake Tahoe, Nevada.

TRACK 1: PLANNER'S SKILLS CAMP



DAY TWO

Tuesday, November 16
Stehekin Ballroom

SESSION 1F: VIEW FROM ACROSS THE COUNTER BY LDC - IAN FAULDS & TODD HALL

The participants will not only learn what goes into the feasibility and site planning of property development, but also gain a better perspective and understanding of the site development side of project submittal, the amount of work and "behind the scenes" work that is done before projects are submitted to a jurisdiction, and also the unique challenges that applicants face, and that no property or application is ever the same. It is also our hope that session participants will recognize that not every regulation is "black and white" and that there is often room for interpretation and flexibilities within codes.



Ian Faulds - Planner, LDC, Inc.

Ian Faulds, Planner, has over 6 years of experience working on a wide variety of permitting and planning projects including short plats, subdivisions, multifamily developments, rezones, variances, and conditional use permits. Ian has an aptitude for understanding and breaking down code and permit processes to streamline the project review process. In his role he prepared permit applications and submittal packages, SEPA checklists, detailed project narratives, provides quality control for code compliance, and coordinates and reviews information for site feasibility. He has become an expert at land utilization while meeting jurisdictional code requirements.



Todd Hall - Planning Manager, LDC, Inc.

Todd Hall, Planning Manager has over 20 years of experience serving cities and counties as a land use planner. During his career he has served over five Puget Sound cities and has extensive long-range and strategic planning, environmental, and land use policy review and implementation. Todd has remained active at local and regional levels on a variety of planning issues. He recently served on the Urban Land Institute's Affordable and Workforce Housing Product Council, as well as a past appointment as King County Representative for Puget Sound Section of APA.

SESSION 1G: INTRODUCTION TO TRANSPORTATION PLANNING BY SPOKANE REGIONAL TRANSPORTATION COUNCIL (SRTC) - KYLEE JONES & LOIS BOLLENBACK

The Spokane Regional Transportation Council (SRTC) will provide an overview of the importance of collaboration among transportation agencies and community organizations when planning for a future influenced by climate change, equity, sustainability, and evolving technologies



Kylee has a Bachelor's Degree from Eastern Washington University in Urban and Regional Planning. She is pursuing her AICP certification and Master's Degree in Sustainable Transportation from the University of Washington. Kylee is an Associate Transportation Planner 2 at the Spokane Regional Transportation Council (SRTC). She currently leads the Public Participation Plan update, the Electrification Grant project, and community engagement for various planning effort, while assisting with the Transportation Improvement Program (TIP). Prior to joining the team at SRTC, she worked for the Washington State Department of Transportation, where she had the opportunity to help plan and implement innovative community engagement approaches and develop strategic public private partnership opportunities. She's worked on a variety corridor studies, multimodal transportation projects, and planning efforts. Kylee serves her local community by volunteering on the American Planning Association Inland Empire Section (APA-IES) Board.

TRACK 1: PLANNER'S SKILLS CAMP



DAY TWO

Tuesday, November 16
Stehekin Ballroom

SESSION 1G: INTRODUCTION TO TRANSPORTATION PLANNING CONT.



Lois Bollenback has been involved in transportation planning and transit management for more than 20 years, working in both the public and private sector. She started her career by serving in the US Air Force where she repaired and maintained ground-based navigation systems. After returning from active duty, Ms. Bollenback worked in the Quality Control department at the Kennedy Space Center while attending school at the University of Central Florida where she earned a Bachelor's Degree in Business Administration and a Master's Degree in Applied Economics. Over the years, Ms. Bollenback worked for Ghyabi-Lassiter & Associates, a small planning and engineering firm and then for McDonald Transit Associates, serving as the Assistant General Manager and General Manager for Votran, the public transit operator serving Volusia County, Florida. In 2009 she went to work for the River to Sea Transportation Planning Organization serving as a Senior Planner and as the Executive Director. Ms. Bollenback moved to Spokane in August 2021 where she currently serves as the Executive Director of the Spokane Regional Transportation Council (SRTC).

SESSION 1H: INTRODUCTION TO TRIBAL PLANNING - ZAM DESHIELDS & LARRY CAMPBELL

How can you plan with Tribes? Every jurisdiction sits on native land - whose land are you planning for? Which tribes should your jurisdiction be consulting?

Hear from Swinomish Elder & Planning Commissioner Larry Campbell as he gives a history of how Swinomish Indian Tribal Community entered into an MOU with Skagit County to hash out jurisdiction over trust and fee simple lands on the reservation. Zam DeShields, Chickasaw tribal member and current Planning & Community Development Director for Swinomish will expound on what Swinomish is doing now and how agencies of any size and jurisdiction can work with Tribes for better planning outcomes.



Zam DeShields, AICP, has been the Planning & Community Development Director for Swinomish Indian Tribal Community since March 2018. She has a Masters in Urban and Regional Planning from Eastern Washington University and a BA in Environmental Studies & Religious Thought from Rocky Mountain College. Her experience crosses the private and public sectors, and includes 7 years in the tribal arena. The Planning and Community Development Department (PCDD). PCDD has five divisions: Planning & Licensing (community-tribal planning, commercial-residential licensing), Construction (project management of government construction), Public Works (facilities-transportation), Housing (affordable and market rate), and Tribal Historic Preservation. The Department maintains 46 staff positions to support these functions.



Swinomish Elder Larry Campbell (wanaseah) has been actively involved in Coast Salish tribal affairs for 40 years. He has an extensive background in cultural resources, tribal policy, government-to-government relations, and tribal planning. Larry has a Bachelor of Arts degree in tribal government. He co-leads the Swinomish Community Environmental Health Program and works tirelessly within his community to elevate health and wellbeing. Larry has served on the planning commission for over 10 years and has worked in planning at the Tribe since the beginning of co-regulation with Skagit County on reservation.

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SESSION 2A: HOUSING AMID A PANDEMIC - ANNE FRITZEL

Anne Aurelia Fritzel, AICP, is the Housing Programs Manager with Growth Management Services, at the Washington State Department of Commerce. Anne oversees the development of guidance for implementing new housing-related planning requirements, three housing grant programs, and the multifamily tax exemption program. Before joining Commerce, Anne worked for local governments in British Columbia, in Washington State, specializing in transportation planning and urban design. Anne has a B.Sc. in Economics from the University of Victoria in British Columbia, and a Master's degree in Urban and Regional Planning from the Queen's University, in Ontario, Canada.

SESSION 2B: PLANNING FOR WILDFIRE- DOUG GREEN

Wildfire Resilience through Land Use Planning. This presentation will discuss why wildfires are a bigger threat than ever and how land use planners and policy makers can make a difference in keeping a natural occurrence from becoming a human disaster.



Doug is currently the Program Manager for the Community Planning Assistance for Wildfire Program (CPAW), a program of Headwaters Economics. He spent 23 years with the Bend Fire Department, both as an Engineer/Paramedic and as the City's Wildfire Mitigation Coordinator. Prior to his career in the Fire Service, Doug worked as a land-use planner for the City of Bend and has a Bachelor of Science in urban geography from Oregon State University. Doug lives in Sisters, Oregon.

SESSION 2C: PANDEMIC PARKLETS AND STREATERIES: HOW LEAVENWORTH, REDMOND, AND SEATTLE ACTIVATED PUBLIC SPACES DURING THE PANDEMIC - ALYSE NELSON, KIM DIETZ, & LILITH VESPIER

Parklets and Streateries have been a saving grace for restaurants and other food and beverage sector businesses in the age of COVID. But many municipalities didn't have standards in their municipal codes to permit and regulate these private uses of public space in 2019. As COVID has continued and the need and desire for parklets and streateries have remained high, the discussion continues on how to permit these uses more strategically. This session presents a variety of approaches to parklets and streateries, the many roadblocks and challenges (often unanticipated!) that were addressed, and what is next by jurisdictions including Redmond, Leavenworth, and Seattle. Bring your stories and questions to this engaging session.



Alyse Nelson, AICP Acting Public Space Manager, Seattle Department of Transportation Since joining Seattle Department of Transportation's Public Space Management team in 2014, Alyse has worked as a reviewer, lead, policy advisor, supervisor, and currently is acting manager. Prior to joining the City of Seattle, Alyse worked as an Associate Planner for the City of Poulsbo, working on both long-term planning projects and development review. She graduated from Portland State University (2003) and the University of Washington (2007) with degrees in Community Development and Urban Planning.

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SESSION 2C: PANDEMIC PARKLETS AND STREATERIES CONT.

Kimberly Dietz, Principal Planner, Economic Development and Business Operations, City of Redmond Kimberly has been involved in planning for the City of Redmond for 25 years. She first served as a GIS Coordinator for Planning and Community Development, migrated to neighborhood planning, and then to citywide strategic planning. Today, she leads a multi-departmental maintenance program of development regulations, currently focused on a multi-year rewrite of the Redmond Zoning Code. Kimberly also serves as the Redmond Historic Preservation Officer including cultural resource planning and management. She holds a master's degree in Global Leadership and Change specializing in environmental and community policy (Antioch University, 2016) and an undergraduate degree in computer science (Cedar Crest College, 1989).



Lilith Vespier, Development Services Manager, City of Leavenworth.

Lilith is focused on Community Planning for the City of Leavenworth. She graduated from Eastern Washington University (2005) with the Francis B. Huston Medallion Award, the Undergraduate Community Service Award and the Undergraduate Professional Achievement Award. She earned her AICP membership in 2010. Lilith has worked in the private planning practice, county government and now in city government. Throughout her planning career she has focused on community (long-range) planning with the goal of empowering people and communities.

SESSION 2D: THE SOCIAL BENEFIT OF URBAN FORESTS (HYBRID SESSION) - DARIA GOSZTYLA

The COVID-19 lockdowns quickly turned people's everyday lives upside down. Leaving the house for recreational and leisure purposes in nature became a standard adopted activity, and as a result, urban and community forests gained unprecedented importance - not only for recreational activities, but also for maintaining social contacts and coping with psychological stress.

The trees lining our sidewalks and in our park settings were not only consumed as a natural space, but also constructed by visitors as a social space. As a result of these changes, last fall, Washington State Department of Natural Resources (DNR) Urban and Community Forestry Program conducted almost 40 check-in calls with cities throughout Washington to learn how the pandemic altered their operations and program engagement. During this presentation, we'll review the findings from those calls and shed some light on the relevance of forests for city residents under pandemic circumstances by showcasing examples of successfully completed urban forestry projects and alternative engagement activities, illustrating how social meaning in nature was both negotiated and reproduced. This presentation will also explore impacts on communities that lack tree canopy and access to nature, and describe how the DNR Urban and Community Forestry Program plans to help local jurisdictions address these types of environmental justice issues by providing grants and technical assistance in 2022.



Daria Gosztyla is the Urban Forestry Projects and Outreach Specialist for the Washington State Department of Natural Resources (DNR). Daria helps to implement the state's Urban and Community Forestry Program, which provides technical, educational, and financial assistance to communities throughout Washington. Prior to working for the DNR, Daria held numerous project management positions at environmental non-profits, conservation districts, and the City of Grand Rapids Forestry Department. Her work experiences have oriented around involving communities in stewardship forestry and urban invasive pest management- leading a Neighborhood Forester program and working with communities to plant, treat and maintain thousands of trees following emerald ash borer, hemlock wooly adelgid and gypsy moth outbreaks.

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SESSION 2E: LEGACY PESTICIDES AND RESIDENTIAL DEVELOPMENT? WE HAVE THE REMEDY! - BEN JOHNSON, PHIL WIESCHER, & VALERIE BOUND

During this presentation attendees will learn about the history of legacy lead and arsenic pesticide contamination, why it matters to planners (spoiler: housing and human health), and what we're going to do about it.

As historic orchards are converted into much needed housing for our growing population, the Department of Ecology has been busy developing a pathway to address this legacy contamination through the existing permitting process. At this point, the public comment on the "model remedy" is closed and Ecology is working on finalizing the path forward for planners, developers, home builders, and the general public. They have a great plan in place and are finalizing the details.

Join us to learn about this critical regional issue and what to expect in the coming months and years for many Central and Eastern Washington planners.

Mr. Johnson has seven years of experience in community and economic development planning, including an emphasis on placemaking through community-based participation. His expertise includes public outreach and engagement, affordable housing development, strategic grant writing and programming, and site planning supported by realistic economic and market feasibility analyses. Mr. Johnson has designed and facilitated extensive resident engagement processes for multimillion-dollar mixed-use developments, neighborhood plans, and other community-based projects. He is adept at weaving together technical analyses with stakeholder input from a variety of partners to create actionable plans that are grounded in local knowledge. Since joining MFA, Mr. Johnson has utilized his diverse skillset on a wide range of projects focusing on economic development, policy strategies to increase access to affordable housing, and navigating challenging permitting processes. He has led projects at each stage of the brownfield redevelopment process, from writing grants for EPA and Ecology assessment funds to creating project implementation plans.



Mr. Wiescher holds a PhD in biology and has over 15 years of experience in environmental consulting and scientific research. He manages and provides technical and strategic support for sites throughout the Pacific Northwest. His expertise includes in-water and upland site characterization, contaminant source control and fate and transport evaluations, remedy feasibility and effectiveness evaluations, ecological and human health risk assessment, environmental permitting, chemical forensics for allocation, litigation support, and brownfield redevelopment. He has given presentations on site characterization and cleanup decision making at national conferences and at invited professional venues. He routinely assists clients with navigating local, state, and federal regulations and identifying grant funding opportunities to develop protective and cost-effective environmental solutions.



Valerie Bound is a Midwestern transplant who's now spent over 15 years in Washington State. A regulator for most of her career, Valerie feels really proud of the work that TCP does all across the state. Her former jobs include making cones at Dairy Queen, checking in and out books at a library, and being a telephone psychic. She has three kids (girls - so her world is pink and purple and glitter), two dogs, one cat, and two chickens. Covid has made her stir-crazy! She is obsessed with pretty notebooks and colored pens. Her undergraduate degree is in biology. Oh, and she's the section manager for the CRO.



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SESSION 2F: RETHINKING HOW WE DO STUFF - JEFF ARANGO, PATRICIA CHASE, & LESLEY BAIN

In the regions of boom in the Northwest and Inland Northwest people are drawn to the natural landscape, economic opportunities, affordability, recreation, and culture. Covid has further increased demand for livable, affordable, and accessible cities. Cities have carefully crafted their vision for the future, yet many are dissatisfied with the results and challenges are increasing such as from climate change. The factors are many, but the solutions will require us to rethink how we approach development with an eye towards what is possible and new tools to achieve success. This session will explore ways that communities can rethink how they approach development including local and global best practices for achieving better development outcomes and positive community transformation.



Moderator: Jeff Arango, AICP - Director of Planning, Framework. An urban planner and designer, Jeff has worked with a wide variety of communities on creative approaches to strengthen their neighborhoods and downtowns, create fun and inviting streets and public spaces, and develop new regulatory tools to improve the quality of new development. Jeff is also an expert in parking analysis, policy, and management to support community goals for downtowns, neighborhood districts, and tourism related uses.



Patricia Chase: A sustainable development strategist, Patricia has worked with real estate developers, timber companies, utilities, architects, local and state politicians, and senior city staff to expose them to global best practices. She has led over 40 professional research missions to cities in North and South America, Europe, Asia, Africa and Australia. She has served as the managing partner on research and communication projects for both the public and private sectors. Through both professional research missions and a variety of communication projects, she has facilitated the public and private sector coming together in a shared vision. She has co-authored a book entitled, "Envisioning Better Cities: A Global Tour of Good Ideas" with University of Washington professor Nancy Rivenburgh.



Lesley Bain - Principal, Framework: A passionate and successful advocate for urban life, Lesley has found in her native Seattle a fertile laboratory to influence new models of urban life and provide the kind of leadership that is increasingly needed from the architecture community. She has written forward-looking policies, guidelines and master plans that put culture and the public realm at the heart of design. A veteran of trips to Europe and China to study sustainable practices, including trips with Patricia Chase on i-sustain, she is advocating for taking seriously the issues of climate change minimization through local regulation.

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SESSION 2G: PLANNING THROUGH THE LENS OF ARTS AND CULTURE - LESLEY BAIN, SCOTT MACDONALD, & PERRI HOWARD

Culture is at the heart of what people love in their communities—places to gather, places for learning and sharing, small local businesses, murals and public art that help define neighborhood identities and create personal connections to place and to one another. As our State has seen rapid changes in growth, the cultural landscape has been greatly affected by displacement and rising rents. The pandemic has hit the arts and cultural sectors especially hard. More cities are starting to look at arts and culture as a key component of their thinking in comprehensive plans or in dedicated arts and culture plans. This session presents a variety of approaches to what planning for arts and culture look like in a variety of jurisdictions including SeaTac, Tukwila, Olympia, Bellevue and Seattle.



Lesley Bain, FAIA : Lesley Bain is a principal and founder of Framework. A passionate and successful advocate for urban life, Lesley has found in her native Northwest a fertile laboratory to influence new models of urban life. An architect and planner, she has authored many types of plans for cities, downtowns and neighborhoods including a variety of place-specific arts & cultural plans for SeaTac, Tukwila, Olympia, and Vancouver WA. She has worked for several years with Seattle's Office of Arts and Culture on culture-based planning and documents including the CAP Report, 30 Ideas to Create, Activate and Preserve Space for Arts and Culture; Structure for Stability, which was the foundation document to creating the Cultural Space Agency, and Build Art Space Equitably, a certification program that centers equitable development by bringing together cohorts of BIPOC leaders in arts and culture, commercial real estate, finance, and government.



Scott MacDonald is the founder of Ambergris Project, a cultural planning and public art management firm. Scott's interest in landscape, music and dance led him on a circuitous path that continues to shape how he sees the arts and the impact they can have socially and to our built environment. Prior to starting Ambergris Project, Scott worked as the City of Bellevue's manager of the Arts and Culture Program, and as an urban planner and designer, landscape designer and construction manager with projects ranging from cultural capacity development, planning and public art to the urban design of transportation infrastructure. Now at Ambergris Project, Scott is currently working on an array of public art and cultural planning projects, including Bellevue's BelRed Arts District Framework Plan, which is aimed at supporting an existing concentration of arts uses in a rapidly expanding neighborhood with the coming of new density and light rail. He is a passionate advocate for the arts and the representation of the underrepresented and sees that growth through planning doesn't have to exclude the arts and cultural communities.



Perri is a multi-disciplinary artist based at TwispWorks in the Methow Valley. Perri's work is a charting or mapping of sites and situations expressed through painting, drawing, sculpture and sound. As a lead artist and design team member, Perri has collaborated on dozens of permanent and temporary public art projects in the Pacific Northwest. Originally from Marblehead, Massachusetts, Perri received her BA from the Evergreen State College, BFA from the University of Washington, and MFA from Cranbrook Academy of Art. Her work is represented by the Seattle Art Museum Gallery. Honors include an Artist Trust Fellowship, McMillen Fellowship, Seattle City Artist Grant, and 4Culture Special Projects Grant. Perri's art has a global reach through projects completed in Italy, Portugal, Brazil, Canada, and in South India as a Fulbright Scholar.

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SESSION 2H: WHAT THE PANDEMIC TAUGHT US - BEN JOHNSON & KATE ELLIOT

Let's review some hard fought wins and losses in the public engagement arena in a fun, interactive presentation overviewing where we are now with public engagement and what we can expect to see in the future.

During this presentation attendees will follow along with a PPT that highlight the highs and lows of pandemic-era public engagement; we'll build in discussions and sharing opportunities for attendees to discuss what they've learned and challenges they've worked through (or are still struggling with), and we'll wrap with an overview of what we can and should plan for regarding the future of public engagement. Attendees can expect to hear from each other about wins and losses, tools we're happy to see left behind and tools we're excited to explore in the future. This presentation will align with the conference theme and highlight public engagement best practices in a post-pandemic era.

Ben Johnson, AICP, Project Planner at Maul Foster & Alongi-

Mr. Johnson has seven years of experience in community and economic development planning, including an emphasis on placemaking through community-based participation. His expertise includes public outreach and engagement, affordable housing development, strategic grant writing and programming, and site planning supported by realistic economic and market feasibility analyses. Mr. Johnson has designed and facilitated extensive resident engagement processes for multimillion-dollar mixed-use developments, neighborhood plans, and other community-based projects. He is adept at weaving together technical analyses with stakeholder input from a variety of partners to create actionable plans that are grounded in local knowledge. Since joining MFA, Mr. Johnson has utilized his diverse skillset on a wide range of projects focusing on economic development, policy strategies to increase access to affordable housing, and navigating challenging permitting processes. He has led projects at each stage of the brownfield redevelopment process, from writing grants for EPA and Ecology assessment funds to creating project implementation plans.

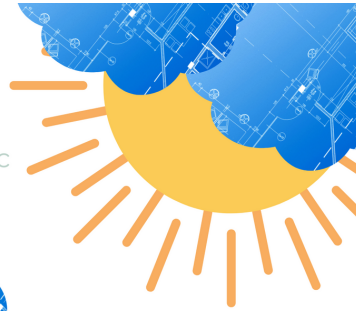
Kate Elliott, Communications Specialist at Maul Foster & Alongi-

With over a decade of experience managing communications for some of Washington's largest transportation projects, Ms. Elliott's top priority is cultivating collaborative and trusting relationships with her clients and stakeholders. Coordinating with communities and agency representatives is essential to the success of any project, especially projects that are bound to get neighbors excited. Setting realistic expectations about project impacts is key to a successful project, and working with all of the stakeholders is the most efficient and effective way to get there. Ms. Elliott has developed government and stakeholder outreach strategies for some of the largest infrastructure and transportation projects in the Pacific Northwest—including Washington State Department of Transportation's SR 99 Tunnel Tolling Project, the I-405 Express Toll Lanes Project, and the SR 520 Eastside Transit Floating Bridge Replacement and HOV Project. When Ms. Elliott isn't working on major transportation projects, she's assisting cities, ports, and other groups as they advance their efforts through project planning, communications, materials development coordination, and management.



Silver Linings:

Planning Beyond the Pandemic



notes

