The Planning Association of Washington

2025 PAW ANNUAL SPONSORSHIPS



Our Mission

Our vision is of strong and livable communities guided by informed citizens. Our mission is to help shape a vibrant Washington through effective and informed community planning. We do this by providing an inclusive forum for sharing problems and solutions, developing planning knowledge and putting this knowledge into the hands of the public and their elected officials. Our goals are to provide education, develop a sustainable infrastructure that will build organizational capacity and grow awareness of the purpose and value of PAW.





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2025 PAW Annual Sponsorship Levels

The Planning Association of Washington is a non-profit organization that has been fostering land use and planning knowledge exclusively focused on Washington State for 60 years! Please help us continue to provide these educational offerings that bring people together to share the latest solutions to the most vexing issues facing communities today. After all, good planning doesn't just happen.

We are asking for your investment in the Planning Association of Washington because we believe planning protects and increases the quality of life for all Washingtonians. The sponsorship benefits listed below indicate the year-round marketing you will receive. We are also willing to customize benefits for significant investors.

If your organization is interested in greater visibility throughout the year, especially to the local governments and planners doing the work this is the right investment for you. You will be acknowledged during all in-person and virtual events including our 2025 Annual Conference: Planning from the Ground Up and 6 educational webinars.

To register to become a 2025 Annual Sponsor, please click **HERE**.

Summary of Sponsorship	Platinum Sponsor \$3,500	Distinguished Sponsor \$2,500	Annual Sponsor \$1,000	PAW Friend Sponsor \$500	PAW Sponsor \$250
Listing on PAW Website		•		•	•
Logo in Quarterly eBulletin	•	•	Ø	•	•
Logo in PAW Trainings	•	•	Ø	•	
Information Table During Conference	•	•	•		
Logo & Post on PAW Social Media (Content Provided by Sponsor)	•	•			
Webinar Registration (6 total Annually)	•	•			
2 FREE Job Postings in 2025	•	•			
Annual Conference Registration (#of attendees)	(2)	(1)			
Boot Camp Registration	(2)				
Acknowledgement at 2025 General Membership Meeting	•				